

## Using Facebook for Family History Outline - Amy Archibald

Discover how to create and manage family Facebook groups for ongoing virtual reunions. Uncover genealogy related organizations, societies, groups, conferences, companies, and experts. Learn about Facebook apps that help you build your tree and find out how simple it is to connect with distant cousins.

### **Questions this session will answer:**

1. How do I create and manage a family Facebook group and how do I determine the privacy level for the group?
2. How can I find genealogy related organizations or people on Facebook?
3. What are some search techniques on Facebook to help me find and connect with distant living cousins?
4. What resources are available on Facebook to help me break through my “brick walls”?
5. How can my Facebook connections help me build my family tree?

### **Outline**

- I. Brief overview of differences between Facebook personal timelines, pages and groups.
- II. Creating a family Facebook group (community building)
  - a. Discuss reasons to create a family Facebook group.
  - b. Demonstrate process of creating a Facebook group.
  - c. Discuss how to determine privacy settings and administration of group.
  - d. Discuss structure and use of group settings, tools and resources provided by Facebook to administer group pages.
  - e. Conversation with audience on why and for what uses they would or do utilize, create or manage a family Facebook group.
  - f. Show different family Facebook group examples.
- III. Information and collaboration on Facebook
  - a. Discuss Facebook pages/groups provided by genealogy related organizations, societies, groups, conferences, companies and experts.
  - b. Reference syllabus that contains web links for these organizations
  - c. Discuss how to search for these organizations on Facebook.
  - d. Discuss what it means to “like”, “follow”, etc and how to set up notifications, favorite lists, save posts, and adjust personal settings to control volume of information.
  - e. Discuss genealogy related collaboration groups on Facebook and benefits of joining and participating in these groups. Discuss how these groups help break through “brick walls”.
  - f. Show various examples of pages and groups.
- IV. Genealogy related Facebook apps
  - a. Demonstrate Ancestry Facebook app
  - b. Discuss other tree building Facebook apps
- V. Connect with living distant cousins
  - a. Discuss and demonstrate various search techniques for finding cousins on Facebook.
  - b. Discuss options for connecting: messaging (direct, indirect), friending, commenting, and utilizing other Facebook connections.
- VI. Wrap up and Q&A