

How to Protect Your Online Family Photos

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Social Media Contacts

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Posting Etiquette

- Don't re-use without permission
- If you disagree with the identity of the people contact the person who posted it.
- Right click copying is wrong.
- Decide whether your images will be publicly available and shareable or NOT.

Why Protect Images Online

- Images are everywhere and not everyone follows the rules or knows them.
- A colleague was contacted about licensing one of his images and paid for it.
- In at least two instances, couples have had their photos used illegally—once for political reasons and once for a racy book cover.
- Individuals write to me about images they've posted online on genealogy sites and had them spread virally by others who've changed the identity of the individuals in the pictures.

What to Do?

- Post at a low resolution (72 dpi)
- Watermark your images

Create a Watermark

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Watermark or not here's some advice

<http://pixlr.com/blog/index.php/2013/06/09/why-you-shouldnt-watermark-your-photos-plus-a-template-to-help-you-do-it/>

- Keep it simple
- Make it small
- Use a nice font
- Either embed it in the image OR add a strip at the bottom
- If you have a website just use the URL
- Include a symbol, logo or name
- Create a logo at www.squarespace.com/logo \$14.00.

Image Search Engine : TinEye.com Check to see where your images appear online.

Two Examples: *Pixlr* and *Smugmug.com*



Online/Software/Apps to Help You Watermark Images

Product	Type	Link	Cost
PhotoShop Elements	Software or online	www.adobe.com	Depend s on package
Pixlr.com	Online design and editing tool	www.pixlr.com	Free
SmugMug.com	Online photo storage	www.smugmug.com	Annual fee
Batch Watermark Photos Online	Online	http://www.watermark-images.com/	Free
Watermark Images	Software	https://www.watermark-image.com/	\$29.99 to \$139.99

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UMark	Online	http://www.umarkonline.com/	Free
Picmakr	Online	http://picmarkr.com/	Free
EzWatermark lite	ipad/iPhone app	https://itunes.apple.com/us/app/ezy-watermark-lite-photo-watermarking/id494473910?mt=8	Add-ons fee based
WordPress plug-in	Online	https://wordpress.org/plugins/image-watermark/	
Mass Watermark	Software	http://www.masswatermark.com/	\$35.00