

How to Bring Your Blog to Life With MooseRoots

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Objective

We'll introduce you to MooseRoots's vast library of free historical content and show you how you can include our interactive visualizations on your blog to transform your posts into fun & engaging experiences.

Class Outline

What is MooseRoots

- Who are we?
- Our records
- Our historical content

Available Content

- Records
 - Over 1 billion records from hundreds of collections dating back to the 1700s
- Names
 - Popularity, meaning, origin, and more on almost all given names and surnames
 - names.mooseroots.com
- Places
 - Ethnicity, population, occupation, income, and more for every state, territory, county, and city dating back to 1790
 - places.mooseroots.com
- Timelines
 - All of our records are accompanied with interactive timelines containing important events of the time like sports, pop-culture, politics, inventions, and more
- **All for free, always for free!**

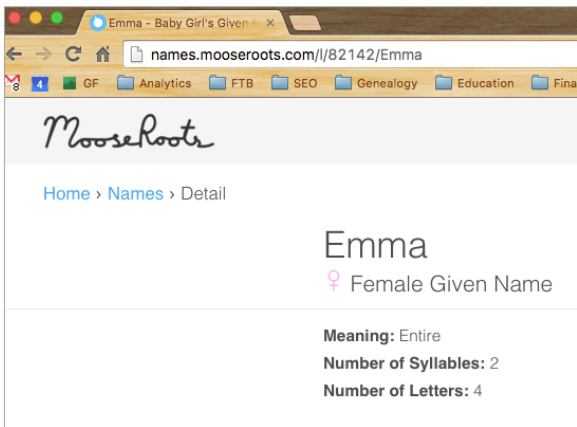
How to Use Our Content

- Online research
 - Come to MooseRoots.com to explore our record collections and supporting topics
- Sharing
 - We've found that using our interactive visualizations on your site can **increase user engagement by 20%**

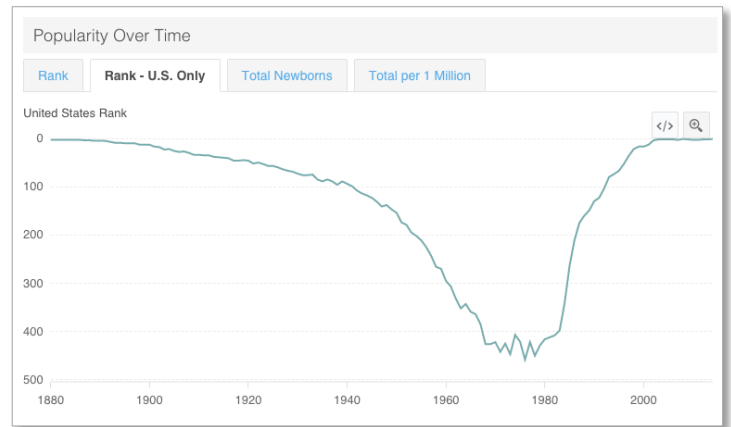
[How to use our visualizations in your blog posts](#)

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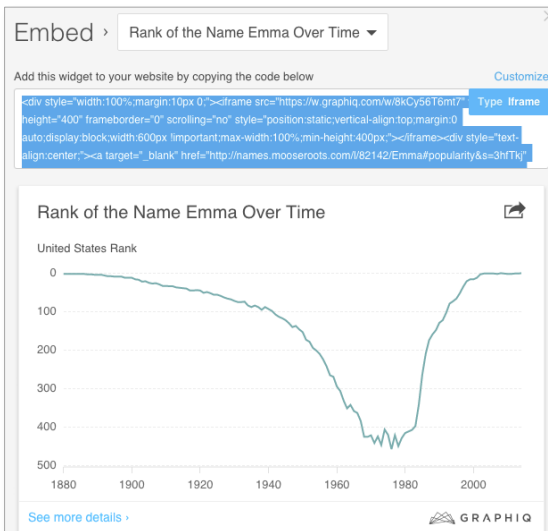
How to use our visualizations in your blog posts



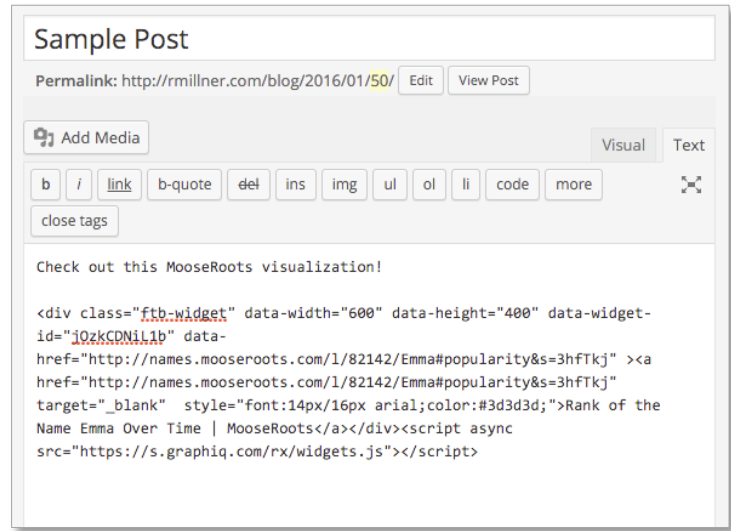
1. Go to MooseRoots and find a page of interest



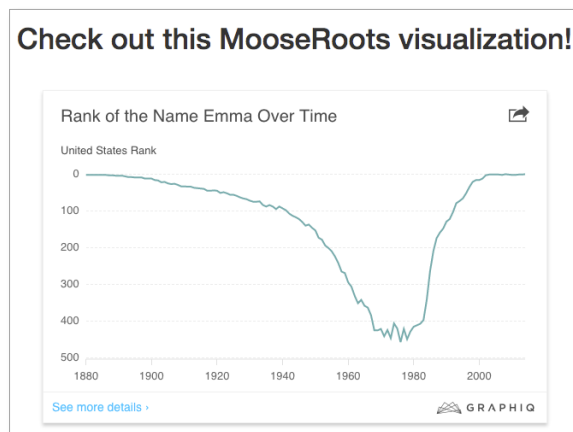
2. Find a visualization that you want to use on your blog



3. Click the share icon  in the top-right corner:



4. Copy and paste the HTML embed code into your blog post



5. Your interactive visualization appears in your post!

Questions and Answers

- Did you have a question that didn't get answered? Email me at rmillner@mooseroots.com

Next Steps and Resources

- Try it out for yourself! Head to the link below to see examples of embed codes and step-by-step instructions for you to try out!
 - rootstech.mooseroots.com
- Historical research
 - Names: names.mooseroots.com
 - Places: places.mooseroots.com
- Record research
 - **Census Records**
 - 1940 Census: 1940-census.mooseroots.com
 - 1790 - 1930 Census: us-census.mooseroots.com
 - **Vital Records**
 - Death: death-records.mooseroots.com
 - Marriage: marriage-divorce-records.mooseroots.com
 - Birth: birth-records.mooseroots.com
 - Grave: grave-records.mooseroots.com
 - **Military Records**
 - WWII, Korean War, Vietnam War, Gulf War, Civil War, etc. available from the Mooseroots.com homepage

Contact

I'm always happy to help our users and also hear any feedback or comments you may have, please don't hesitate to reach me!

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Skype: [ryanmillnerftb](https://www.skype.com/people/ryanmillnerftb)

Twitter: [@MooseRoots](https://twitter.com/MooseRoots)

Facebook: [Facebook.com/MooseRoots](https://www.facebook.com/MooseRoots)

Thanks for attending!

-Team MooseRoots

